पेटेंट कार्यालय शासकीय जर्नल

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DATE: 31/01/2025

पेटेंट कार्यालय का एक प्रकाशन PUBLICATION OF THE PATENT OFFICE





ਭਾਰਤ ਸਰਕਾਰ, (ORIGINAL))।

क्रम सं/ Serial No.: 191063



पेटेंट कार्यालय, भारत सरकार

The Patent Office, Government Of India

डिजाइन के पंजीकरण का प्रमाण पत्र के Certificate of Registration of Design

डिजाइन सं. / Design No. 440048-001

तारीख / Date : 10/12/2024

पारस्परिकता तारीख / Reciprocity Date*

देश / Country

प्रमाणित किया जाता है कि संलग्न प्रति में वर्णित डिजाइन जो BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE से संबंधित है, का पंजीकरण, श्रेणी 14-02 में 1.Dr Soummya Chowdhury 2. Dr. Arun Mittal 3.Dr Areema Pandey 4.Dr. B. R. Kumar 5.Ms Parminder Kaur 6.Prof. Surinder Kaur के नाम में उपर्युक्त संख्या और तारीख में कर लिया गया है।

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 14-02 in respect of the application of such design to BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE in the name of 1.Dr Soummya Chowdhury 2. Dr. Arun Mittal 3.Dr Areema Pandey 4.Dr. B. R. Kumar 5.Ms Parminder Kaur 6.Prof. Surinder Kaur.

डिजाइन अधिनियम, 2000 तथा डिजाइन नियम, 2001 के अध्यधीन प्रावधानों के अनुसरण में। प्रावधान प्रावधान

जारी करने की तिथि : 30/01/2025 Date of Issue :



उन्नारा भी हैरा

महानियंत्रक पेटेंट, डिजाइन और व्यापार चिह्न Controller General of Patents, Designs and Trade Marks

*पारस्परिकता तारीख (यदि कोई हो) जिसकी अनुमति दी गई है तथा देश का नाम। डिजाइन का स्वत्वाधिकार पंजीकरण की तारीख से दस वर्षों के लिए होगा जिसका विस्तार, अधिनियम एवं नियम के निबंधनों के अधीन, पाँच वर्षों की अतिरिक्त अवधि के लिए किया जा सकेगा। इस प्रमाण पत्र का उपयोग विधिक कार्यवाहियों अथवा विदेश में पंजीकरण प्राप्त करने के लिए नहीं हो सकता है।

The reciprocity date (if any) which has been allowed and the name of the country. Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years. This Certificate is not for use in legal proceedings or for obtaining registration abroad.

FORM-1 Application for Registration of Designs. Sections 5 and 44

You are requested to register the accompanying in;	
Class Noin the name;	
Dr Soummya Chowdhury	Assistant Professor-Marketing, School of Business,
	GITAM Deemed to be University, Hyderabad Campus,
	Telangana 502329 India.
Dr. Arun Mittal	Assistant Professor
	Birla Institute of Technology (Mesra Ranchi), Off Campus
	Noida, Jharkhand 835215 India.
Dr Areema Pandey	Assistant Professor, Department of Commerce, Mata
	Sundri college for women University of Delhi, Delhi,
	110002 India.
Dr. B. R. Kumar	
	Professor & Director, Department of MBA, Andhra Loyola
	College. Vijayawada-520008 Andhra Pradesh, India.
Ms Parminder Kaur	Associate professor, SGTB Khalsa College, University of
	Delhi, Delhi 110007 India.
Prof. Surinder Kaur	
	Professor, Acharya Narendra Dev College, University of
	Delhi, Delhi 110007 India.
who claim(s) to be the proprietor(s) there of	
Category of Applicant: Natural Person () Small Entity () Others ()	
Four exactly similar DRAWINGS of the design accompany this request.	
The design is to be applied to a new design of	BUSINESS MARKETING AND OPERATIONS
the	MANAGING DEVICE
The design has been previously registered in	
Classe(s) Under No	
Details of first application in UK or convention country or group of countries or	
(i) Name of Country:	
(ii) Official date :	
(iii) Official number :	Name of De Communication of the State of the
Address For Service In India Is –	Name: Dr Soummya Chowdhury

Address: Assistant Professor-Marketing, School of

Business, GITAM Deemed to be University, Hyderabad

Campus, Telangana 502329 India.

Email Id:- meghamitt2011@gmail.com

Phone No:- 7048984987

Declaration:

The applicant claims to be the proprietors of the design and that to the best of their knowledge and belief design is new or original

Dated: 15 DEC 2024

Signature (Applicant)

Dr Soummya Chowdhury fourniya chowdhury

Dr. Arun Mittal

Dr Areema Pandey Areema

Dr. B. R. Kumar

Ms Parminder Kaur

Prof. Surinder Kaur

TO,

THE CONTROLLER OF DESIGNS THE PATENT OFFICE, KOLKATA

Dr Soummya Chowdhury Dr. Arun Mittal Dr Areema Pandey Dr. B. R. Kumar Ms Parminder Kaur

Prof. Surinder Kaur

We have invented a new design of BUSINESS MARKETING AND OPERATIONS MANAGING

DEVICE as set forth in the following specification. The claimed portion of the design of the

BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE consists of a sleek,

intuitive interface accessible via desktop or mobile, offering customizable dashboards to monitor

KPIs, track campaigns, and manage customer data in real-time. Internally, it houses advanced

analytics tools, a robust CRM, and AI-driven automation. It integrates seamlessly with IT

infrastructure, providing system monitoring, security alerts, and performance optimization. Marketing

capabilities include social media management, email campaigns, SEO tools, and targeted advertising.

The device collects and analyzes data from multiple sources, using AI to provide actionable insights

for both IT and marketing teams. IT professionals maintain system stability and security, while

marketers utilize the data to enhance campaigns and engagement. This unified approach aligns

strategies, reduces inefficiencies, and fosters collaboration between departments, driving business

growth and streamlined operations.

Figure 1 is a Front View of a "BUSINESS MARKETING AND OPERATIONS MANAGING

DEVICE" of our new design;

Figure 2 is a Rear View thereof;

Figure 3 is a Top View thereof;

Figure 4 is a Bottom View thereof;

Figure 5 is a Left Side View thereof.

Figure 6 is the Right-Side View thereof;

Figure 7 is the Perspective View thereof;

We Claim that:

The novelty resides in the shape and configuration of the BUSINESS MARKETING AND

OPERATIONS MANAGING DEVICE as illustrated

Dated: 15 DEC 2024

Signature (Applicant)

Dr. Arun Mittal

Dr. Areema Pandey

Dr. B. R. Kumar

Ms Parminder Kaur

Prof. Surinder Kaur

Dr Soummya Chowdhury

Dr. Arun Mittal

Dr Areema Pandey

Dr. B. R. Kumar

Ms Parminder Kaur

Prof. Surinder Kaur

Dated: 15 DEC 2024

No claim is made by virtue of this registration in respect of any mechanical or other action of any mechanism whatever or in respect of any mode or principle of construction of the Article.

No claim is made by virtue of this registration to any right to the exclusive use of the words, letters, numbers, Colors or trademarks appearing in the representation.

Signature (Applicant)

Dr Soummya Chowdhury

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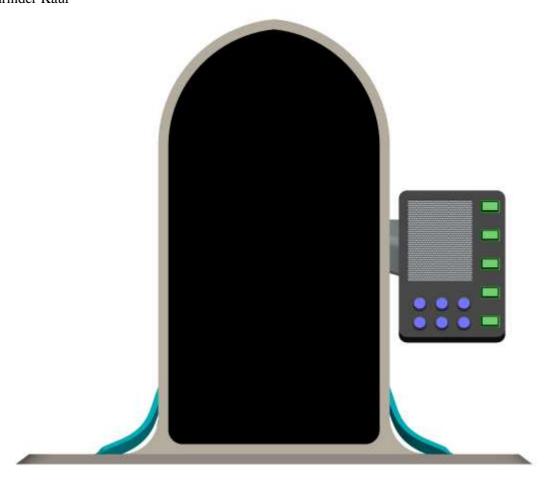
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Dr. Arun Mittal

Dr Areema Pandey

Dr. B. R. Kumar

Ms Parminder Kaur



FRONT VIEW

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DATED: 15 DEC 2024 Signature (Applicant)

Dr Soummya Chowdhury

Dr. Arun Mittal

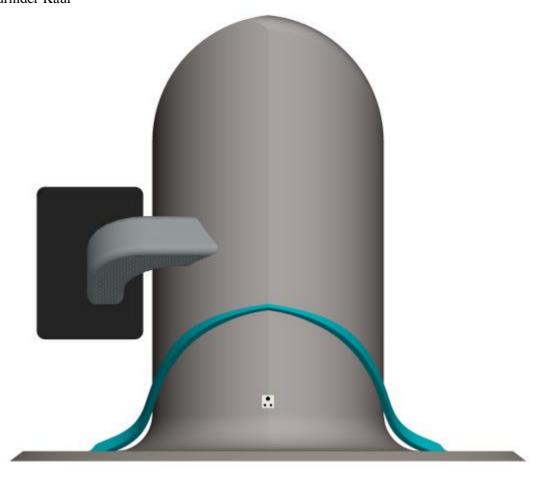
Dr Areema Pandey

Dr. B. R. Kumar

Ms Parminder Kaur

Prof. Surinder Kaur

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REAR VIEW

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Dr Soummya Chowdhury

Souringa chasoring

Dr. Arun Mittal

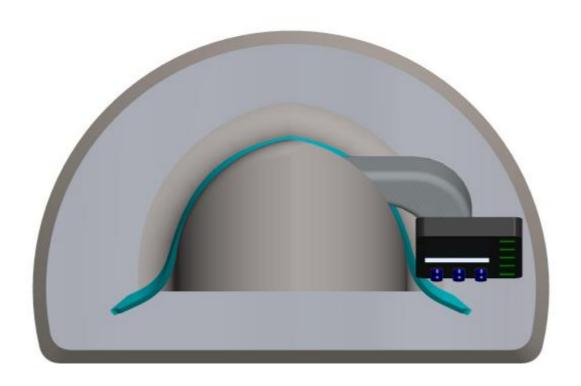
Dr Areema Pandey

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Dr. B. R. Kumar

Ms Parminder Kaur

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TOP VIEW

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DATED: 15 DEC 2024 Signature (Applicant)

Dr Soummya Chowdhury

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Dr. Arun Mittal

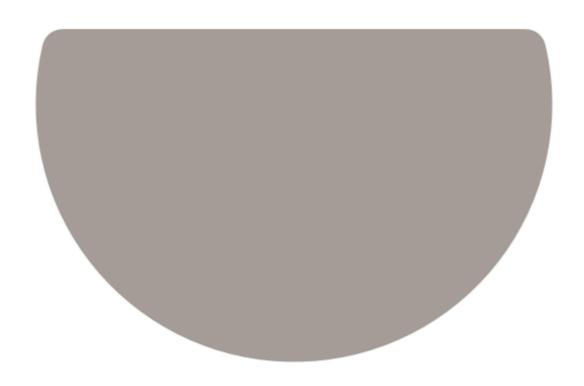
Dr Areema Pandey

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Dr. B. R. Kumar

Ms Parminder Kaur

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BOTTOM VIEW

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Dr Soummya Chowdhury

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Dr. Arun Mittal

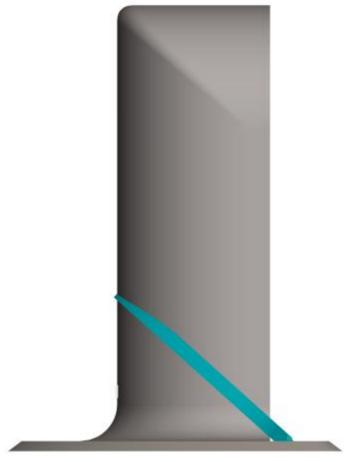
Dr Areema Pandey

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Dr. B. R. Kumar

Ms Parminder Kaur

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LEFT VIEW

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DATED: 15 DEC 2024 Signature (Applicant)

Dr Soummya Chowdhury

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Dr. Arun Mittal

Dr Areema Pandey

Areema

Dr. B. R. Kumar

Ms Parminder Kaur

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RIGHT VIEW

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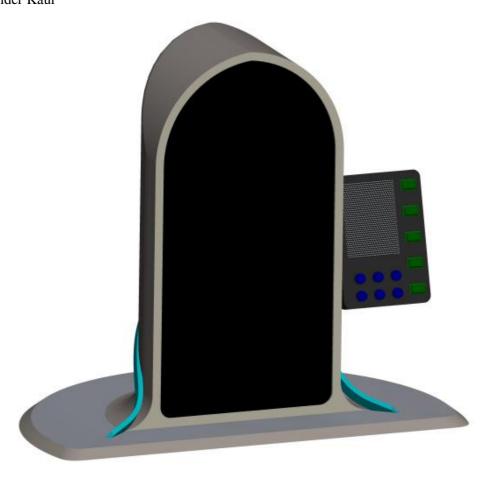
Dr Areema Pandey

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Dr. B. R. Kumar

Ms Parminder Kaur

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PERSPECTIVE VIEW

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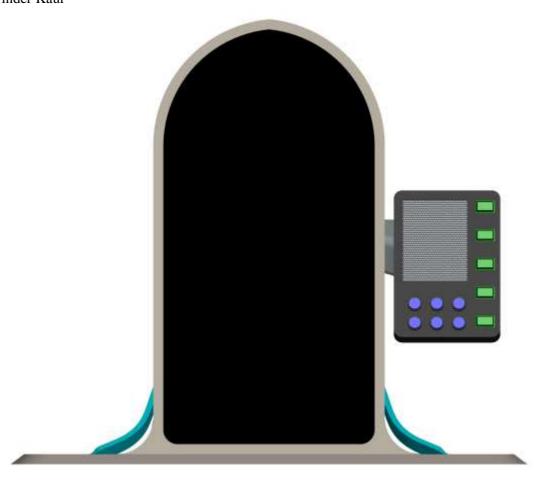
Dr Soummya Chowdhury

Dr. Arun Mittal

Dr Areema Pandey

Dr. B. R. Kumar

Ms Parminder Kaur



FRONT VIEW

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DATED: 09 DEC 2024 Signature (Applicant)

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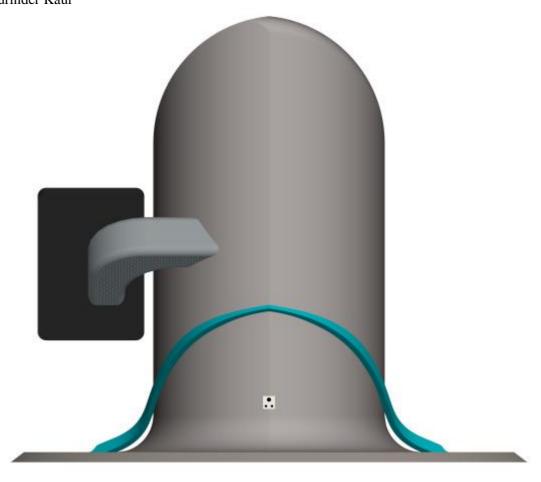
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Dr. B. R. Kumar

Ms Parminder Kaur

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Prof. Surinder Kaur 440048-001



REAR VIEW

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Dr Soummya Chowdhury

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Dr. Arun Mittal

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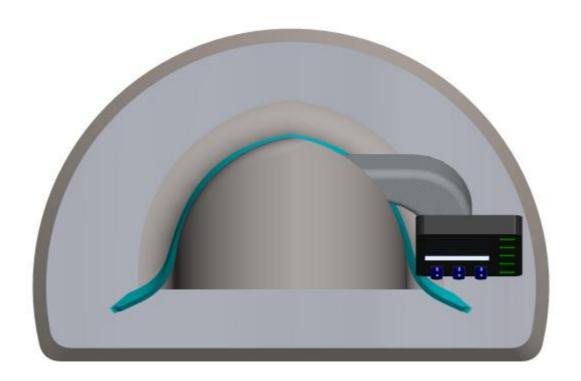
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TOP VIEW

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Dr Soummya Chowdhury

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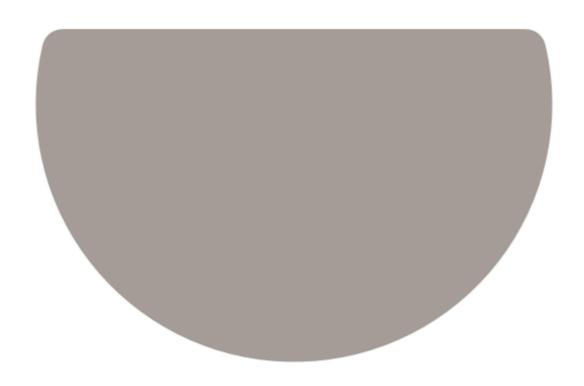
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Dr. B. R. Kumar

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BOTTOM VIEW

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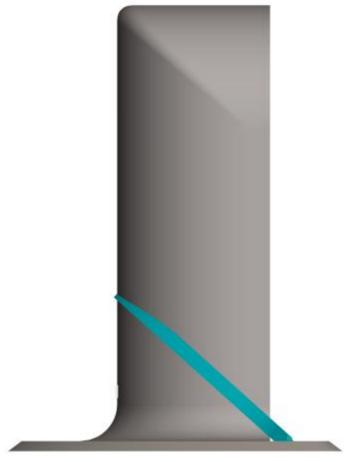
Dr. B. R. Kumar

As Parminder Kaur

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LEFT VIEW

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Dr. Arun Mittal

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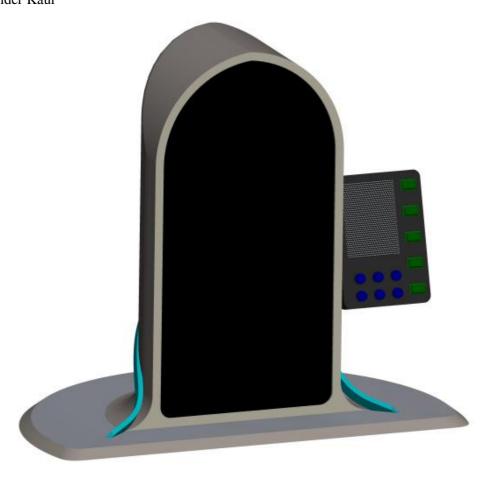
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