

पेटेंट कार्यालय
शासकीय जर्नल

**OFFICIAL JOURNAL
OF
THE PATENT OFFICE**

निर्गमन सं. 05/2025
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शुक्रवार
FRIDAY

दिनांक: 31/01/2025
DATE: 31/01/2025

पेटेंट कार्यालय का एक प्रकाशन
PUBLICATION OF THE PATENT OFFICE

FORM – 1
Application for Registration of Designs.
Sections 5 and 44

You are requested to register the accompanying in;

Class No _____ in the name;

| | |
|---------------------|---|
| Dr Soumya Chowdhury | Assistant Professor-Marketing, School of Business, GITAM Deemed to be University, Hyderabad Campus, Telangana 502329 India. |
| Dr. Arun Mittal | Assistant Professor Birla Institute of Technology (Mesra Ranchi), Off Campus Noida, Jharkhand 835215 India. |
| Dr Areema Pandey | Assistant Professor, Department of Commerce, Mata Sundri college for women University of Delhi, Delhi, 110002 India. |
| Dr. B. R. Kumar | Professor & Director, Department of MBA, Andhra Loyola College. Vijayawada-520008 Andhra Pradesh, India. |
| Ms Parminder Kaur | Associate professor, SGTB Khalsa College, University of Delhi, Delhi 110007 India. |
| Prof. Surinder Kaur | Professor, Acharya Narendra Dev College, University of Delhi, Delhi 110007 India. |

who claim(s) to be the proprietor(s) there of

Category of Applicant: Natural Person (●) Small Entity () Others ()

Four exactly similar **DRAWINGS** of the design accompany this request.

The design is to be applied to a new design of
the

**BUSINESS MARKETING AND OPERATIONS
MANAGING DEVICE**

The design has been previously registered in
Classe(s) _____ Under No _____

Details of first application in UK or convention country or group of countries or

(i) Name of Country :

(ii) Official date :

(iii) Official number :

Address For Service In India Is –

Name: Dr Soumya Chowdhury

Address: Assistant Professor-Marketing, School of Business, GITAM Deemed to be University, Hyderabad Campus, Telangana 502329 India.

Email Id:- meghamitt2011@gmail.com

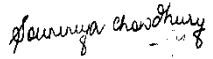
Phone No:- 7048984987

Declaration:

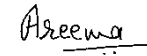
The applicant claims to be the proprietors of the design and that to the best of their knowledge and belief design is new or original


Dated: 15 DEC 2024

Signature (Applicant)

Dr Soummya Chowdhury 

Dr. Arun Mittal 

Dr Areema Pandey 

Dr. B. R. Kumar 

Ms Parminder Kaur 

Prof. Surinder Kaur 

**TO,
THE CONTROLLER OF DESIGNS
THE PATENT OFFICE, KOLKATA**

Dr Soumya Chowdhury
Dr. Arun Mittal
Dr Areema Pandey
Dr. B. R. Kumar
Ms Parminder Kaur
Prof. Surinder Kaur

We have invented a new design of **BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE** as set forth in the following specification. The claimed portion of the design of the **BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE** consists of a sleek, intuitive interface accessible via desktop or mobile, offering customizable dashboards to monitor KPIs, track campaigns, and manage customer data in real-time. Internally, it houses advanced analytics tools, a robust CRM, and AI-driven automation. It integrates seamlessly with IT infrastructure, providing system monitoring, security alerts, and performance optimization. Marketing capabilities include social media management, email campaigns, SEO tools, and targeted advertising. The device collects and analyzes data from multiple sources, using AI to provide actionable insights for both IT and marketing teams. IT professionals maintain system stability and security, while marketers utilize the data to enhance campaigns and engagement. This unified approach aligns strategies, reduces inefficiencies, and fosters collaboration between departments, driving business growth and streamlined operations.

Figure 1 is a Front View of a “**BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE**” of our new design;

Figure 2 is a Rear View thereof;

Figure 3 is a Top View thereof;

Figure 4 is a Bottom View thereof;

Figure 5 is a Left Side View thereof.

Figure 6 is the Right-Side View thereof;

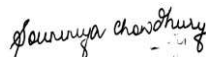

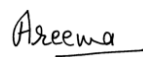



Figure 7 is the Perspective View thereof;

We Claim that:

The novelty resides in the shape and configuration of the **BUSINESS MARKETING AND OPERATIONS MANAGING DEVICE** as illustrated

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Dr. Arun Mittal 
Dr Areema Pandey 
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Prof. Surinder Kaur 



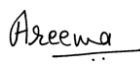



Dr Soumya Chowdhury
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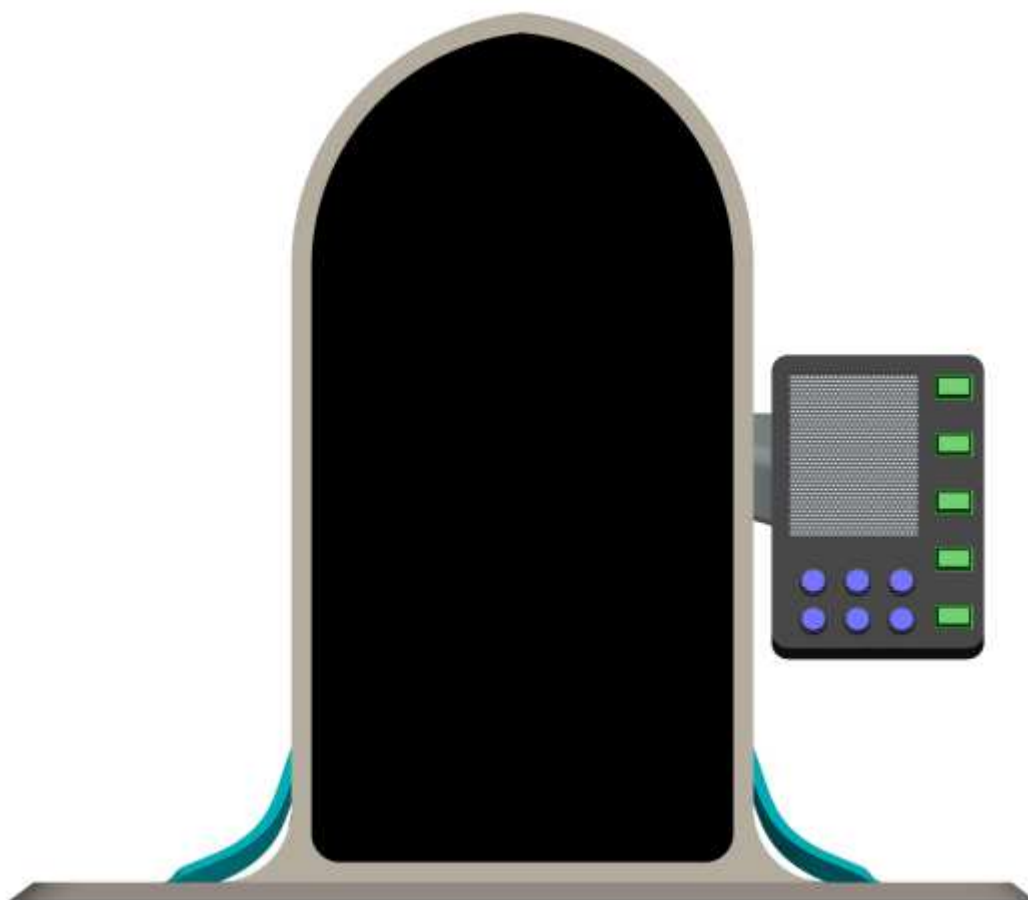
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FRONT VIEW

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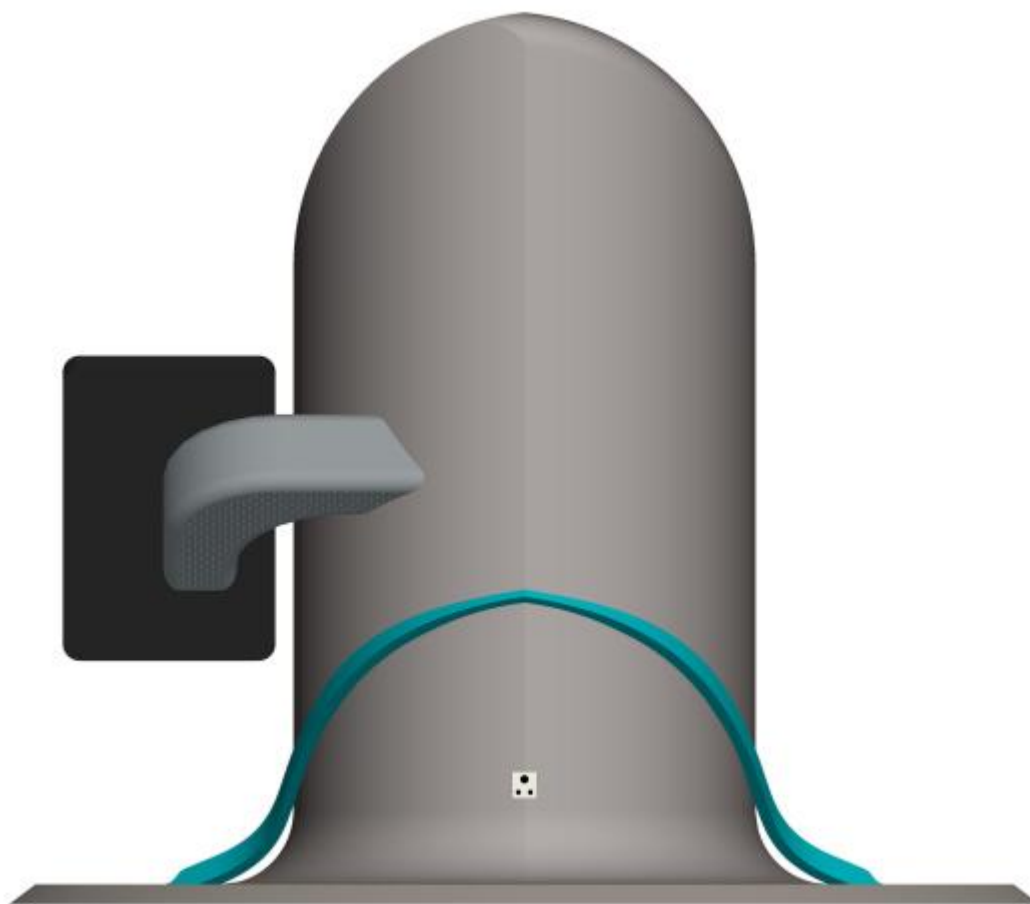
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REAR VIEW

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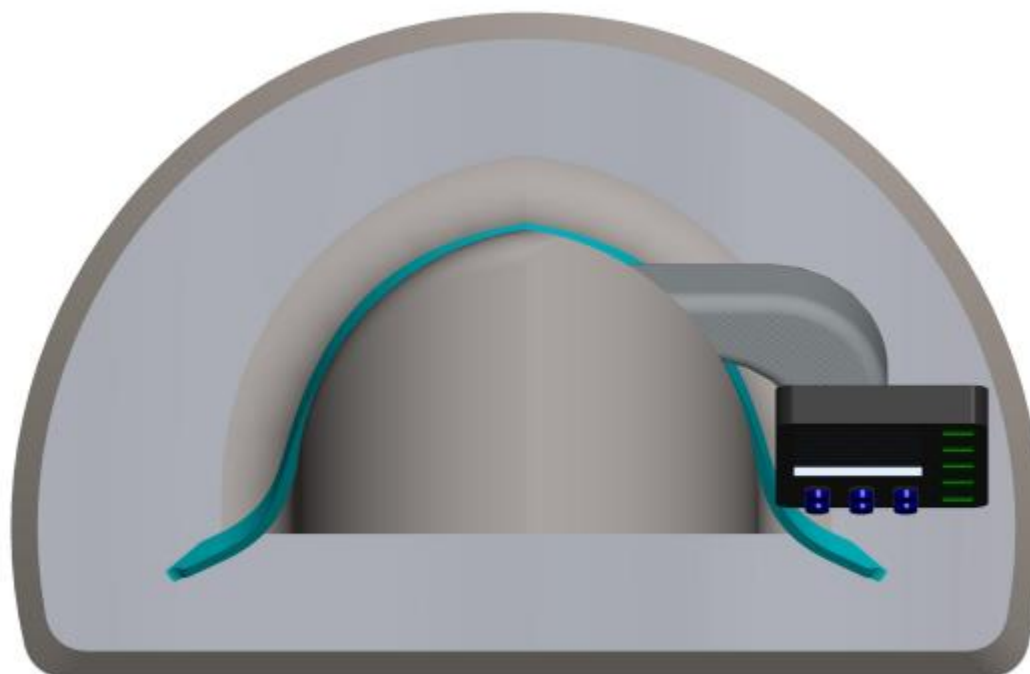
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TOP VIEW

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BOTTOM VIEW

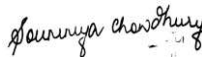

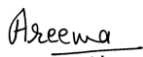



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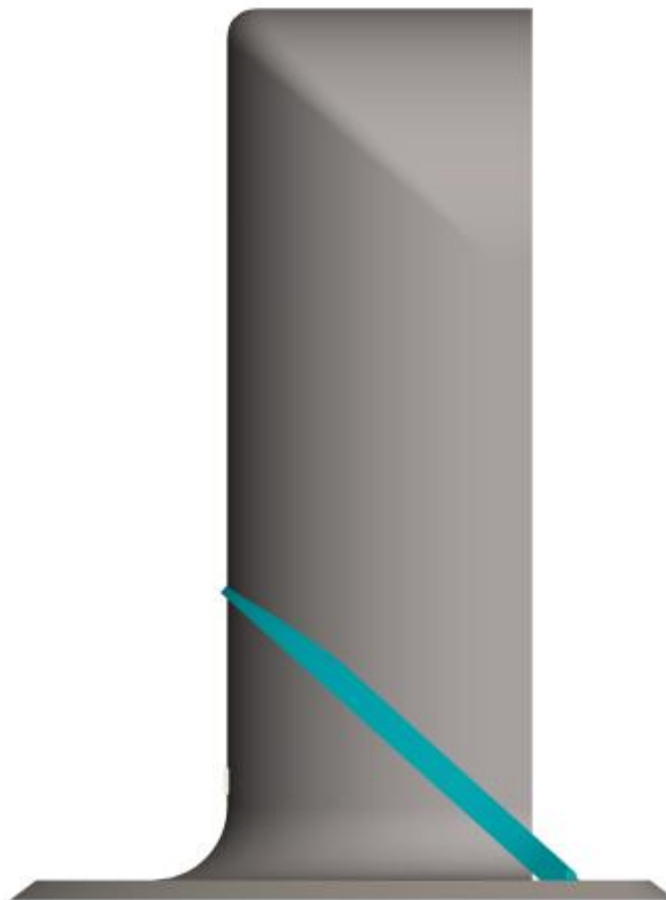
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LEFT VIEW

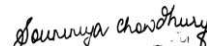
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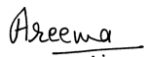
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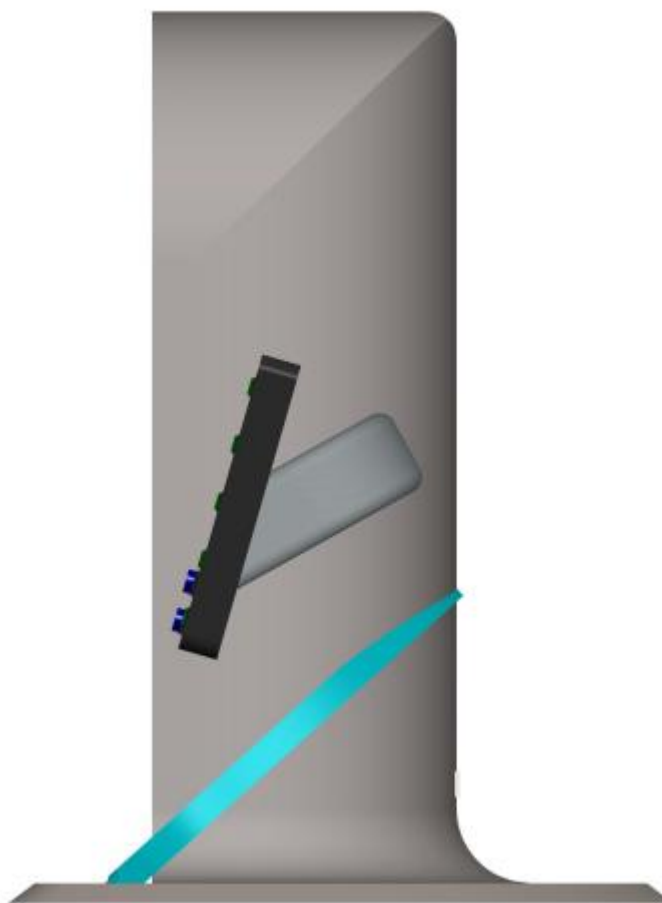
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RIGHT VIEW

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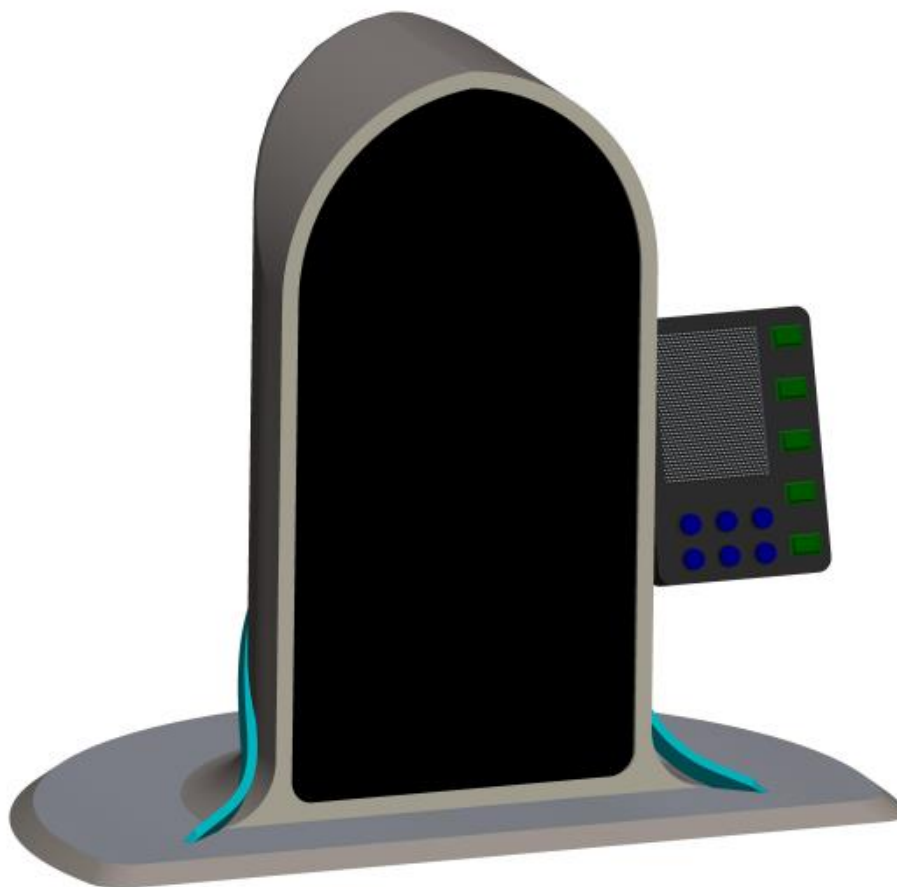
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PERSPECTIVE VIEW



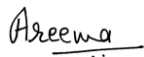



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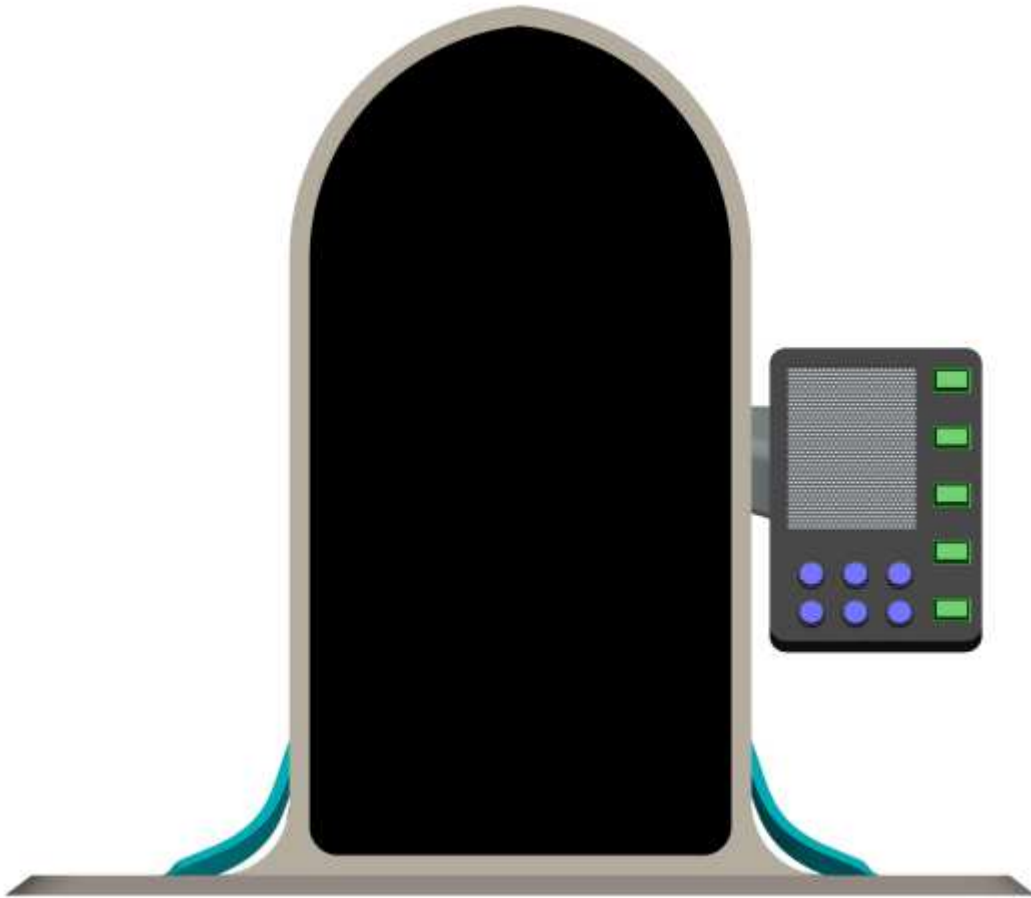
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FRONT VIEW


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Signature (Applicant)

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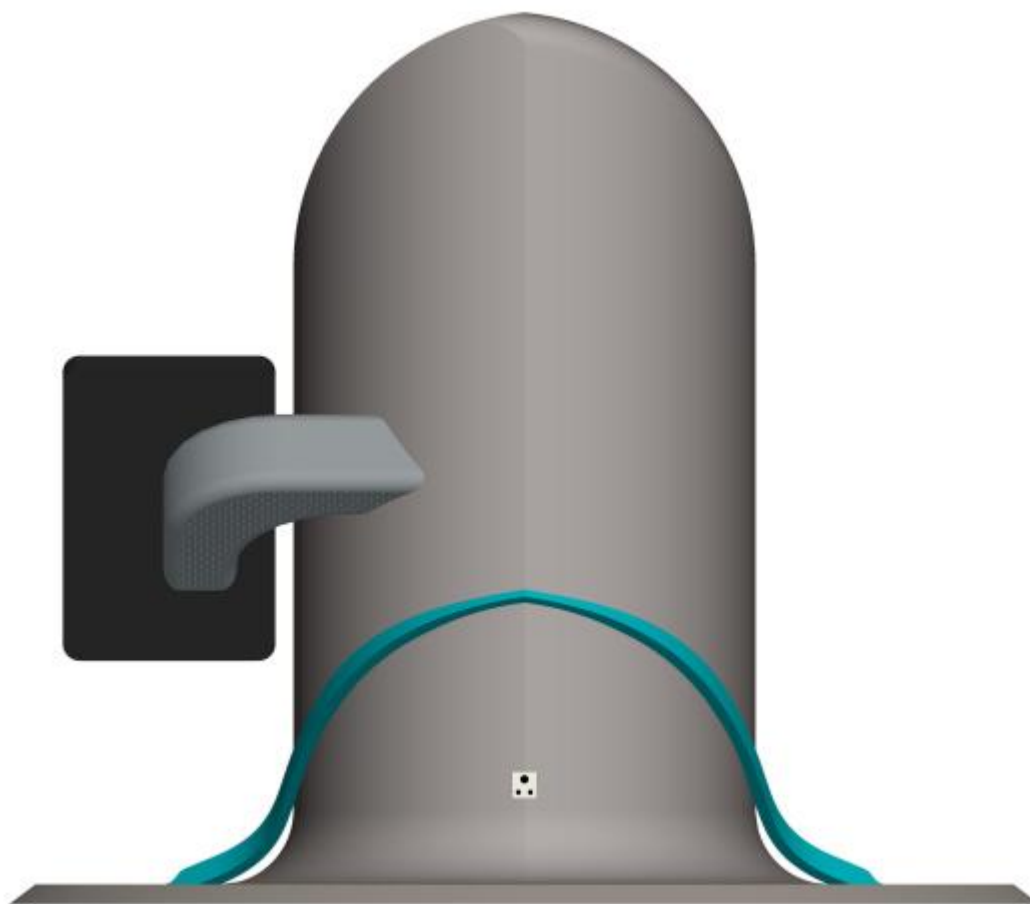
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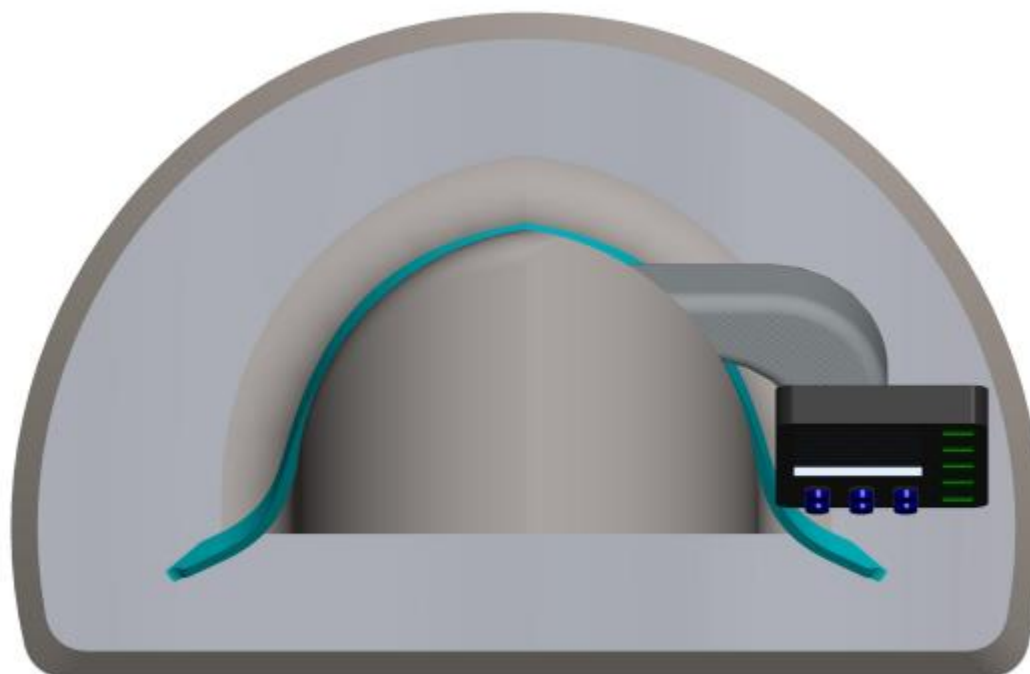
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440048-001
10 DEC 2024

Dr Soumya Chowdhury
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TOP VIEW

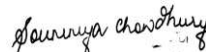
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BOTTOM VIEW

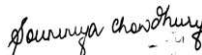
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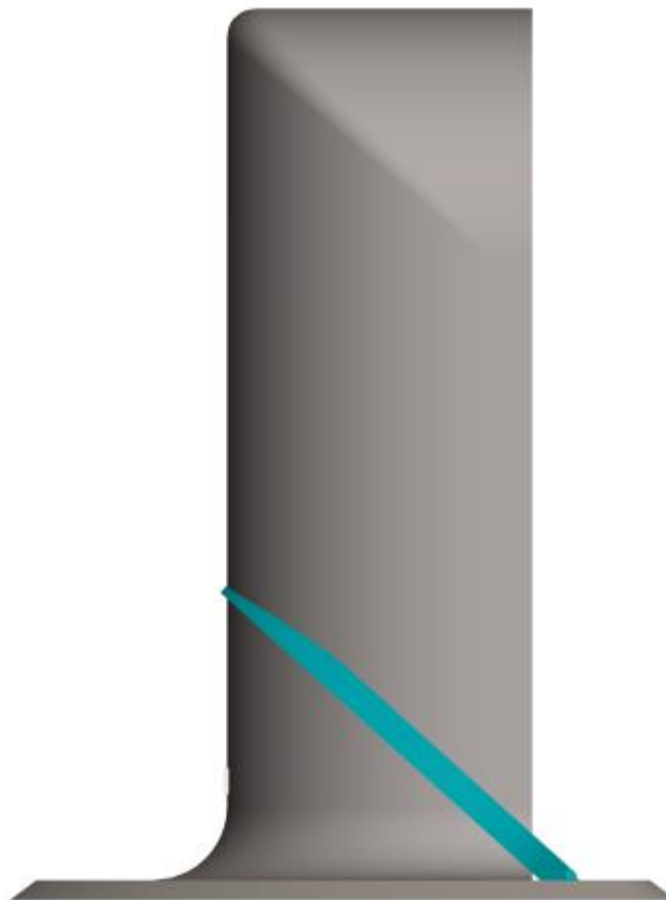
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LEFT VIEW

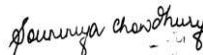
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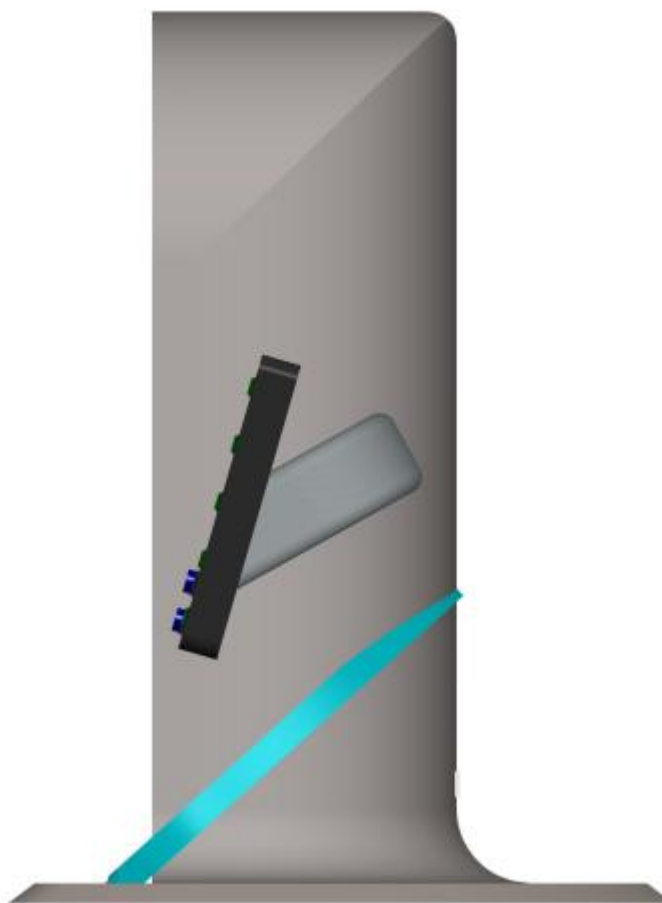
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RIGHT VIEW

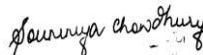
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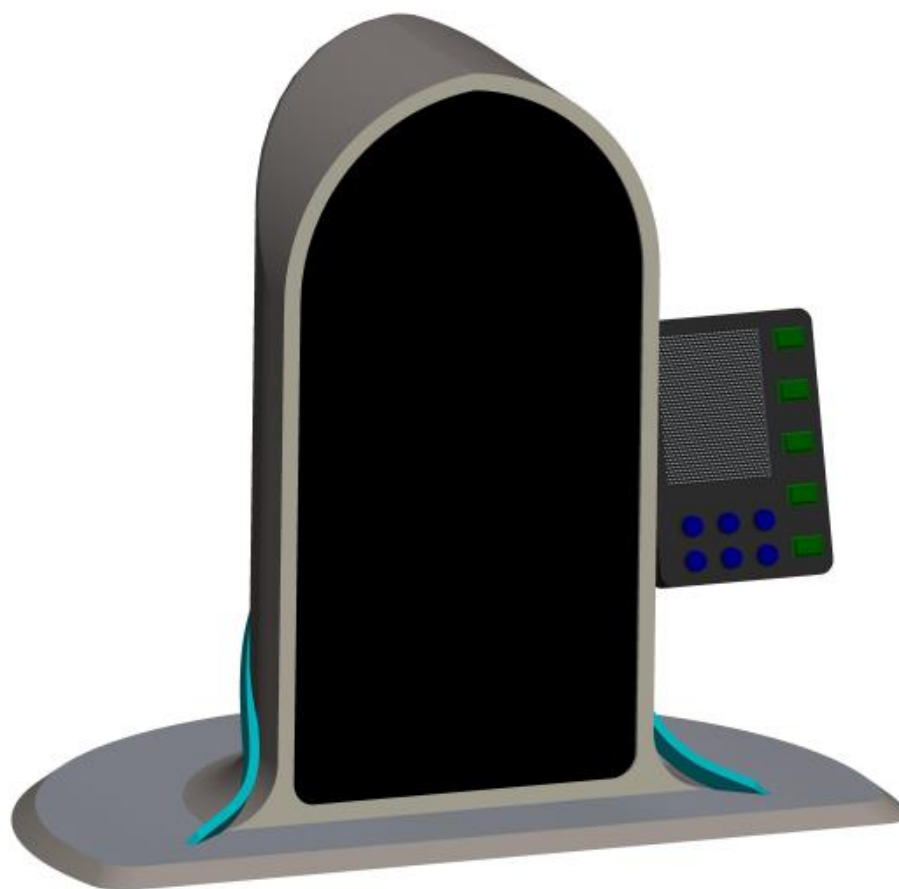
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